

Long Lake Preservation Association  
January 20, 2025  
ZOOM Board Meeting

Attending: Eric Anderson, Jennifer Brigham, Randy Champeau, Byron Crouse, Peter Donlan, Sage Dunham, DJ Ehrike, Jeff Linkenheld, Megan Sorensen, Joe Thrasher

Call to order at 4:08 pm.

**AGENDA APPROVAL**

Accepted as submitted.

**APPROVAL OF MINUTES**

Accepted as submitted.

**FINANCIAL – Jeff Linkenheld (per Randy Krautkramer, unable to attend)**

Checks for the previous 2 months submitted for approval:

#1878 11/10/24 L & M Mail Service for \$285.79 postage on the fall newsletter

#1879 11/10/24 Brian Halloran for \$417.90 constant contact software

#1880 11/12/24 Jiffy Biffy for \$1,603.60 port-a-potties at the boat landings

#1881 11/12/24 NWRPC for \$19,545.89 contract payment for 2 quarters

Byron moved, seconded by Joe to approve. Unanimous approval.

#1882 12/1/24 Long Lake Chamber for \$150.00 membership dues

#1883 12/4/24 Vanguard for \$10,500.00 transfer to the LLPA Vanguard investment account

#1884 12/18/24 The Printery for \$1,680.00 printing of the fall newsletter

#1885 12/16/24 Secura for \$1,535.00 insurance premium for 2025

#1886 12/28/24 Vanguard for \$78,000.00 transfer to the LLPA Vanguard investment account

#1887 12/23/24 Troop 106 for \$6,630.00 CBCW services at the boat landings for 2024

#1888 12/28/24 Washburn County Lakes & Rivers for \$35.00 membership dues

#1889 12/28/24 Sandra Cambell for \$24.80 reimbursement for postage expense

Byron moved, DJ seconded to approve. Unanimous approval.

Jennifer moved “The LLPA Board hereby approves to have Sandy Campbell, Jeff Linkenheld and Chuck Lawrence set up as the authorized check signers on the accounts at CCF Bank” and Eric seconded, all approved. After Sandy turns over checkbook, Chuck will hold checkbook, so Joe T. should forward bills there.

**LAKE CONSULTANT UPDATES – Megan Sorensen**

Jeff, Randy K, Megan will be getting together for the NWRPC contract review. It appears the Yellow Flag Iris mitigation work will cost approximately \$10,000. Megan has been spearheading that project, with the contractor we approved, as well as working on major priorities of our organization (more in Old Business)

## **COMMITTEE REPORTS**

### **Executive Committee**

Introduction of Rich Hlava, serving the rest of Randy Poznansky's term after Randy P. stepped down. He has been active on LLPA committees, has a cabin on the West side of the lake, mid lake. Also, Chuck Lawrence will be actively serving in the Treasurer's role, especially when tax season is done.

### **Communication and Education**

- Calendars out and memberships and donations already being sent back.
- Spring Newsletter: Articles and ideas requested, DJ and Sandy brainstorming NextGen to get our kids and grandkids engaged with and joining LLPA
- Digital/Social Media: No report

### **Sustainability & Capacity Building Committee (SCBC)**

Fundraising – DJ – top 5 initiatives

1. LLPA Next Gen. / Article (to start) in Spring Newsletter
2. Donor Levels & possibly Dock Signs
3. Direct Mail Campaign (most effective if tied to a specific project or need)
4. Pair Cakes on the Lake intros. and spiel by an LLPA rep w/ Educational Topics for Summer '25 Coffee Gatherings, schedule strategically
5. Fundraising Event TBD (possibly a wine & cheese event at Summer's on Long)

Motion by Jennifer, Randy C. seconded, to allocate \$1,850 to a series of fundraising mailings outlined in a budget request letter from Mary Johnson, who serves on both Finance and Fundraising. We should coordinate with newsletter mailings and other messaging. Also coordinate with new owner calendars and other segmented lists in our database. Passed unanimously.

### **Lake Monitoring**

Nothing new (lake frozen)

### **Aquatic Invasive Species - AIS**

Nothing new, the committee will take on getting bids for portable outhouses and arrange garbage collection as before. Suggested we give the outhouse vendor a start date and end date so costs are contained to a May through September date range.

### **Finance**

Peter D. reported that the 2025 Budget will go to the Executive Committee and then Board in February, for approval.

## **OLD BUSINESS:**

**Project priorities** were discussed, taking the “big ask” letter from the Fall newsletter as a guideline. Our priorities for emphasis and budget allocation are:

1. Funding our lake scientist position, driving and coordinating our Lake Management and other plans of record.
2. Invasive Species prevention and control, including but not limited to current Yellow Flag Iris treatments which began in 2024 and will continue more broadly in 2025.
3. Lake quality study, particularly phosphorus.

Funds raised will go toward these priorities, and general operating expenses as well as our reserve fund.

**Annual Meeting** was discussed, and it was agreed to keep the May 31 date as the membership meeting has traditionally been the first Saturday after Memorial Day and that date is already printed on the 2025 calendar. We will discuss live streaming the meeting for virtual attendees, and possible absentee ballots to capture any attendees unable to attend on May 31. Brian should update the website.

## **NEW BUSINESS:**

The signs for enhanced wake areas will go inside the kiosks at boat landings, and Brian H. will get these done at an affordable cost—probably around \$150.

The Fisheries Fund was brought up by Joe, as we don't have as large of a financial responsibility for that as we did in the past. Is it still needed? We are unable to spend any funds or do stocking ourselves without risking DNR invalidation for the programs they now do. It was decided the Fundraising committee will discuss categories to have for people to donate: we now have quite a few, could we streamline? Also, since Fundraising is looking at that, there was consensus that Fundraising also look at combining two web pages, Donations and Membership, since they are nearly identical and all could be streamlined at once.

Fish Sticks: Eric is working with LLPA and Chamber, as well as Jesse DeGross and Donnie Marker, to coordinate Wednesday January 29 as a date volunteers will build the fish stick habitats. Eric will get a few pictures for digital, email, social media.

Meeting adjourned at 5:37, next ZOOM meeting will be February 17 2025, ZOOM 4 p.m.