

Long Lake Preservation Association

June 17, 2024

ZOOM Board of Directors Meeting

Attending: Eric Anderson, Jennifer Brigham, Randy Champeau, Byron Crouse, Sandy Campbell, Peter Donlan, Sage Dunham, DJ Ehrike, Brian Halloran, Jeff Linkenheld, Brent Nolte, Megan Sorensen, Randy Poznansky, Jim Schlesinger, Joe Thrasher

Call to order by President Campbell at 4:00 pm.

AGENDA APPROVAL

Accepted as submitted on Google Drive.

Newest Board member Peter Donlan (Madge Township) introduced.

APPROVAL OF MINUTES

Accepted as submitted on Google Drive.

FINANCIAL – Byron Crouse reporting for Randy K.

Overview of financials, May statements.

Motion made by Randy P., Seconded by Jeff L. to accept 2 checks and report overview.

Unanimous approval.

LAKE CONSULTANT UPDATES – Megan Sorensen, NW Regional Planning Commission

- Lake Wake Zone Mapping - a proposed map was presented and after much discussion, it was decided to modify the map and wording, circulate to Board members for additional input, and Megan would do a final wordsmithing and send to our membership for public comment. There was consensus that a PR campaign would be educational, should include townships, and be clear that the LLPA is not an enforcer and has no authority, we exist to protect and preserve the lake and education and volunteers would best accomplish our goals as an organization.
- Aquatic Invasive Species (AIS): Discussion on harvesting, and the impact fishing tournaments and other outside boaters have on AIS risk. Eric Anderson, as Board member chair of the Shoreline and Watershed Restoration Committee, will add volunteers and duties to his committee to work on the harvesting issue. DJ will make an introduction to a potential donor for harvesting equipment. Matt Berg's study summary of the lake was reviewed. Much discussion on Yellow Flag Iris as an invasive that could be addressed immediately. We dialed in Michael Sinclair from Eco North, who gave us information about permitting, and what he could do, as a hired consultant, with YFI removal and volunteer training. Again, communication and education of this and other AIS is important.

COMMITTEE REPORTS

Operations

Annual Meeting went well. The informal questions during and after the meeting were engaging.

Communication and Education

- Joe reported a Constant Contact and social media communication will go out seeking entries for the 2025 “Made on Long Lake” calendar.
- Jennifer, DJ and Sage weren’t able to meet re: social media since last meeting; however, DJ did draft up several spreadsheets and a content calendar.

Sustainability & Capacity Building Committee (SCBC)

- Neighborhood meeting at Rockford House Saloon was well attended. A member suggested we create a way to do monthly automatic donations. Also suggested that we have a more complete financial handout including our goals, etc. Also, we could consider an itemized donation by creating a wish list of specific items and approximate cost, i.e. harvesting equipment, research buoys, other major purchases.

Lake Monitoring

- Randy P. discussed the report as distributed on Google docs. Continued discussions of monitoring of AIS, especially during tournaments, and the large number of volunteer hours by the CBCW volunteers, and how to best recognize them and others who devote so much time. Our boat landings are our first line of defense against invasives, and a great opportunity for education. Washburn County has an ordinance that if a decontamination station is present, it should be used, but how do we encourage that? We have no legal authority. DJ moved, Jennifer seconded, that we get cameras (don’t need to be working) stationed at landings. Motion carried. Recognition for volunteers discussed at length and will continue to be evaluated.

Shoreline and Watershed Restoration Committee

- As above in Megan’s Report, the committee will expand and work on AIS with Megan. It was noted we need more volunteers to be more effective at monitoring boat launches.

NEW BUSINESS:

Annual Meeting: Sage moved and Byron seconded that the annual meeting minutes be approved as distributed on Google Drive. Approved.

Banking: The following resolution was adopted: The following persons are authorized to make deposits to, write checks or other withdrawals from and effect transfers between accounts of Long Lake Preservation Association, Inc. with CCF Bank.

Byron Crouse W2795 County Highway B Sarona WI 54870

Sandra Campbell W3240 Voss Drive Sarona, WI 54870

Jeff Linkenheld 2202 Winding Creek Drive Belvidere, IL 61008”

Finance Committee: Sandy suggested that since our finances are getting more complex with grants, endowment, contract with NWRPC, possible equipment purchases, etc., we create a finance committee. DJ moved, Jim seconded that we do so. Motion carried.

Upcoming Events: We will likely have ice cream social over Labor Day weekend, location to be determined. Tentatively, August 24 is another neighborhood meeting, location and additional meetings to be determined.

Volunteers: Megan Sorenson spoke with a local garden club, resulting in 4 new volunteers.

Meeting adjourned at 6:00 p.m.

Next Board meeting July 15 via ZOOM at 4:00 p.m.