

Long Lake Preservation Association

April 15, 2024

ZOOM Board of Directors Meeting

Attending: Eric Anderson, Jennifer Brigham, Byron Crouse, Sandy Campbell, Sage Dunham, DJ Ehrike, Brian Halloran, Randy Krautkramer, Jeff Linkenheld, Megan Mader, Brent Nolte, Randy Poznansky, Jim Schlesinger, Joe Thrasher

Call to order at 4:00 pm.

AGENDA APPROVAL

Accepted as submitted on Google Drive.

APPROVAL OF MINUTES

Accepted as submitted on Google Drive, with correction of Eric's name spelling.

FINANCIAL – Randy K

Overview of financials.

March statements deferred to the May meeting.

Motion to accept 3 checks and report overview. Unanimous approval.

LAKE CONSULTANT UPDATES – Megan Mader

- Aquatic Management Plan Draft: Submitted twice for our review. Unanimous approval to submit the plan for public comment, which will be sent via email and social media.
- Some discussion surrounding weedy and silty areas in certain bays, etc., and we were all encouraged, as the public is, to submit this in the public comment.

COMMITTEE REPORTS

Operations

Clothing sales are up and running. Registration table volunteers will distribute merchandise at our annual meeting. Jim and Jill Schlesinger will do registration. We'll have name tags. Brian will handle audio-visual. DJ and Sandy will take care of food items. Sage will put out signs prior to the meeting. We will try for a QR code that attendees can scan to go directly to the website to sign up, hoping to avoid registration desk congestion (we can use this same code in advance, via email and social media, to also get folks to sign up in advance).

Communication and Education

- Joe reported the newsletter is at the printers. Brainstorming for next year's calendar.
- Randy P. brought up keeping our website more current and dynamic, many of our charts are outdated. Brian, as volunteer webmaster, will work with Sage and Randy P. to create a process for more automatic updates.

- Jennifer, DJ and Sage met to discuss our Facebook presence, confusion surrounding the name, possible changes for greater engagement and reach. Name change was made and the page is now <https://www.facebook.com/LLPALongLakeWashburnCo>
- Participation and engagement has increased due to multiple Board members posting, commenting and sharing.

Sustainability & Capacity Building Committee (SCBC)

- Sandy reported on the booklets and will try for a shorter summary—the entire report seems long. The hope is to have a nice leave-behind for larger donors. Jim will email a list of consistent, significant donors for Board members to indicate which donors they'd be willing to be an LLPA information resource, an ongoing resource (not to solicit donations, but help with information).
- Jeff reported that Rockford House and Summers on Long are IN for hosting a coffee, we just need to coordinate dates.

Lake Monitoring

- Randy P. discussed the report as distributed on Google docs.

Shoreline

- Eric discussed we'll have Jiffy Biffy at Hank's Landing and Black Hawk (by bait shop), and Walzak garbage bins at all four landings. Payment for these was approved earlier, during financial reports discussion.

NEW BUSINESS:

- Annual meeting June 1, 2024, Tomahawk Scout Camp, N1910 Scout Road, Birchwood, WI 54817. Follow signs on East Side Road down Elver Road. We decided to not bring in an outside speaker. Agenda is filling out nicely and the meeting looks information packed—especially with the Comprehensive Lake Management plan.
- We reminded all to be aware and vigilant regarding spoofs and scams, we've seen some suspicious activity.

Meeting adjourned at 5:25 p.m., next ZOOM meeting will be May 20 at 4:00 p.m.