

## Long Lake Preservation Association

February 19, 2024

ZOOM Meeting

Attending: Eric Anderson, Byron Crouse, Jennifer Brigham, Sandy Campbell, Randy Champeau, Sage Dunham, DJ Ehrike, Brian Halloran, Randy Krautkramer, Jeff Linkenheld, Megan Mader, Brent Nolte, Randy Poznansky, Jim Schlesinger, Joe Thrasher

Call to order at 4:00 pm, meeting recorded and on shared Google drive.

### **AGENDA APPROVAL**

Accepted as submitted.

### **APPROVAL OF MINUTES**

Accepted as submitted.

### **FINANCIAL – Byron Crouse & Randy K**

Overview of financials.

Motion to accept 5 checks and report overview . Jeff moved, Randy P seconded, Unanimous approval. Some discussion of contract with NW Regional Planning Commission for the organization's and Megan's support.

### **LAKE CONSULTANT UPDATES – Megan Mader**

- Reviewed status of Comprehensive Lake Management Plan submitted to DNR. No big changes anticipated, and we should know soon.
- Goals and Objectives discussed, and it was decided we should have 3-5 short-term (2024) goals and a similar number of longer-term, larger stretch and ongoing goals. There was consensus that 1) Aquatic Plant Management, 2) Rapid Response Plan and 3) Preferred wake zone mapping were our top 3 immediate goals. Longer-term, secondary goals included phosphorus study, buoys, shoreline restoration.
- Aquatic Management Plan: Megan will have a draft for us to review at next meeting, which will not include Mud Lake.

### **COMMITTEE REPORTS**

#### **Communication and Education**

- Joe Thrasher discussed Spring Newsletter, articles underway and requests for additional content. Megan will do something on the comprehensive plan. Jeff said we should request additional volunteers and committee members from our membership. Sage will do something about the upcoming Cakes at the Lake at Hunt Hill. Fish Sticks: extended to 2024, article from Randy K about this to Joe.

- Social Media: Discussion surrounded lack of engagement, and low number of followers compared to other local Facebook groups. There is also confusion as there are various other Long Lakes around the country with Facebook pages, included another Long Lake Preservation Association that is not our LLPA. People are confused. It was discussed pausing the page, but decided to ramp up involvement, get additional Board members involved as Admins on the page, and coordinate more closely with the other communication and education tools we use (website, Constant Contact, emails, etc.). Jennifer will send the Board a summary of recommendations.

### **Sustainability & Capacity Building Committee (SCBC)**

- Sandy and DJ reported the committee met on the 12<sup>th</sup>, updates on Little Green Light donor management software, letters going out via that platform and handwritten to major donors. Moved and seconded to approve the contract for Megan / Northwest Regional Planning Commission. Jeff will work with Megan on these details.
- Discussion was had of a possible August thank-you event for donors, perhaps at Summers on Long.
- Meetings with Private donors are happening and scheduled.

### **Lake Monitoring**

Randy P. discussed the report as distributed on Google docs. Discussion of lake levels and draw-down, concern with dry winter and harm to hibernating reptiles and amphibians.

### **NEW BUSINESS:**

- Byron will develop an annual report.
- Annual meeting agenda: Talked of just one outside guest, and spending more focus and time on our biggie—the Comprehensive Lake Management Plan. Suggested John Hagen, Washburn County DNR as a potential guest.

### **Nominating Committee**

- Sandy C, Jeff L. and Byron are working on looking at candidates. There are seven positions on the Board open. Discussed using our communications avenues (email, Constant Contact, Newsletter, Facebook) to get the word out.
- Discussed process on Nominations from the Floor and how this type of candidate would communicate interest and qualifications before being voted on. Discussed possible future changes in bylaws so we'd know ahead of time, giving us better information to vote.

Meeting adjourned, next ZOOM meeting will be March 18.