

LLPA Board Meeting Minutes

September 18, 2023, 4:00 p.m. via ZOOM

Present: Eric Anderson, Jennifer Brigham, Sandra Campbell, Randy Champeau, Byron Crouse, Sage Dunham, DJ Ehrike, Randy Krautkramer, Jeff Linkenheld, Megan Mader, Randy Poznansky, Joe Thrasher

Approval of Minutes: Approved as distributed on Google drive.

Financials: Randy K reviewed financials as distributed on Google Drive. These and checks for August, Little Green Light consultant and Hunt Hill rent (\$1,800 annually). Motion by Randy P, DJ Seconded, to approve checks, approved.

Program: Peter Levi, Associate Director—Inland Lakes, Mary Griggs Burke Center for Freshwater Innovation, shared a PowerPoint presentation overview of a new monitoring project. The initiative supports scientific research, with real-time data available to the public, updated to a website via buoy technology, every hour. The research buoys, equipped with high-tech sensors, have been deployed on Lake Namekagon, Garden Lake, and Jackson Lake. Discussion around how these high-tech monitors could be utilized on Long Lake in the future.

Megan Mader, Community Development & Water Resources Specialist – Northwest Regional Planning Commission (contracted with LLPA) updated the ongoing *Shoreline Habitat Assessment*. We're on the home stretch. There are just over 100 parcels left, which Megan will complete over the next week. Board members should complete all data entry and update Google form. Joe is nearly finished with the shoreline photography. The third element, coarse woody habitat, will be done with Northland College students and volunteers from Tomahawk Scout Camp, in the next few weeks.

The Board and Megan also discussed the public comment recently requested for the Comprehensive Lake Management Plan Draft. There were approximately 25 responses, most positive, some concerned with the expansiveness of our goals. There will be another request for public input (the required one—this was an extra, preliminary request) further along in the process.

NEW BUSINESS: DJ Moved, Jeff seconded, to have Sandy Campbell serve as Vice President due to position vacancy, until the election at our annual membership meeting. Motion carried. A motion was made by Randy C to have Brent Nolte be appointed to the BOD to fill out Sandy C's At-Large director term. This was

seconded and after discussion, the motion passed. Additional discussion followed, encouraging reaching out publicly to generate new, additional candidates by the annual meeting,

COMMITTEE REPORTS:

Executive Committee: Byron updated that we decided against applying for DNR Planning grant for an Aquatic Plant Management Plan and Rapid Response Plan for AIS due to our timing, and we'll use our current contracts with NWRPC to support developing the plan and submit it to the DNR. This way we can have this submitted before with would have been able to start the process if we waited for a possible small DNR grant. We can respond more rapidly without this grant at present and potentially look at aquatic plant management interventions in later 2024.

Operations: Randy K. updated that LGL (Little Green Light) member database and donor management software is fully loaded with data, ready to use. They are setting up a variety of thank you letters. The consensus is that the system email thank you notes are sufficient for most. Twenty-two donors exceeded a \$250 threshold, and those donors will get a personal handwritten note from the SCBC committee. We can re-evaluate the donation threshold in the future.

Education & Communications: Joe reported that Calendar submissions complete, there is quite a bit of editing yet to do, target date late October to early November to get to the printer. Fall newsletter—assignments are out, there is enough content to fill a newsletter, pictures appreciated for this and for social media.

Sage said the Program Committee will finalize dates for 2024 Cakes at the Lake. Available non-conflicting dates are June 29, July 20 and 27, August 10 and 24.

SCBC (Sustainability & Capacity Building Committee): Randy K moved, DJ seconded, to make the envelopes, and the website, better communicate our cause and solicit donations if we made the ask for a “lake and watershed restoration fund” vs. wording of SCBC. Discussion also revisited the inclusion of Fireworks, and it was moved to also removed the fireworks category from the membership/donation envelopes and website. Motions carried. Website will be updated, and membership/donation envelopes printed with the new wording. It was also discussed that Giving Tuesday (November, just before Thanksgiving) is an opportunity to raise donations. Facebook is a tool if we're ready for it. We can also use emails, newsletters, etc. leading up to Giving Tues.

Monitoring: Update from Randy P. Detailed report on Google Drive. Much discussion on the buoys around the lake. Volunteers have been maintaining,

putting buoys in after thaw and taking out before ice. There had been a concern about volunteer liability, but in Randy's discussions with Bob Moulette, Long Lake Town Chair, and the Birchwood Township chair, it was determined that the Towns' insurance policies cover volunteers. The LLPA has no direct enforcement or permitting authority, but will actively work with all three townships—Birchwood, Long Lake, and Madge—to improve our buoy system and communicate with volunteers and the public on buoys. Randy Moved, Randy K. seconded, that the LLPA allocate a \$300 annual budget for maintaining the buoys. Motion carried.

Social Media: No update at this time; however, the correct Facebook page to follow is <https://www.facebook.com/LongLakeWashburnCo/>

OLD BUSINESS: None

Meeting adjourned at 6:00 p.m.

Next meeting will be ZOOM, October 16 at 4 p.m., more info to follow.