

LLPA Board Meeting 4/17/23

Attendees: Byron Crouse, Steve May, Joan Rivard, Randy Krautkramer, DJ Ehrike, Erik Anderson, Joe Thrasher, Jeff Linkenheld, Donnie Marker, Brian Halloran, Randy Champeau, Sage Dunham, Megan Mader

APPROVAL OF MINUTES: March Minutes approved.

FINANCIAL: Financial reports and checks for approval were presented by Randy Krautkramer and approved.

COMMITTEE REPORTS:

Lake Science Consultant: – Megan presented information on Healthy Lakes Projects i.e. rain gardens, native plantings and rock infiltrations to help mitigate storm water run-off and water accumulation, water diversion... storm water management to prevent that from running off into the lake and picking up nutrients. These are opportunities in addition to the fish sticks program that we are already doing.

There was discussion about volunteers for the shoreline assessments to be able to sign up online. Several options exist. No plan is in place at this time.

Surveys – Megan

Survey to our members – Questions on septic systems? What effect do leaves and lawn clippings that are being dumped affect the lake? Could we put an article in the Fall Newsletter or should we send an email blast?

More Critical Issues:

Dredging, Weed Harvesting – Explore more within the Comprehensive Plan. (Megan)

Asked for feedback from members if they have concerns.

Social Survey Review. Megan will be resending the survey including any changes within the week.

Skills Survey – This is being sent to the Board first and we could extend this to the LLPA Membership. Board members should inform Megan if any of you have any recommended additions or changes.

Make it possible to change more than one question in the survey? Survey to be sent to the Board and Committee Members.

Executive Committee – Byron Crouse

Recommend support for the motions from SCBD.

SCBC Motion

The SCBC committee was established based on goal IV of LLPA. That is, to maintain the “Sustainability of the organization and build its “Capacity” to maintain or improve the natural integrity of Long Lake.”

In pursuit of goal number IV, the SCBC committee supports the establishment of a fundraising leadership position and committee to support that position. The position and committee will be established as a subcommittee of the SCBC. The position and committee mission will be, with the full support of SCBC and the LLPA. "To establish a "Sustainable" fundraising strategy that supports the "Capacity of LLPA to pursue development and implementation of a Long Lake Management plan."

Funds raised by the SCBC, with approval of the board, will be directed toward creating and implementing the LLPA Lake Management Plan.

This motion was seconded and approved.

SCBC Fundraising Strategies Subcommittee request

1. The purchase of Little Green Light as a database for LLPA. It will be helpful in the management of membership, fundraising and communications as we move forward. The cost will be an annual fee of approximately \$500.
2. Recommend contracting with a part time individual (Cindy Harris) that would help in the installation and implementation of Little Green Light (LGL) working closely with Randy Krautkramer to transition the current Excel based system to a formal database.

1. Initial setup 10 to 15 hours
 2. Transfer and input of data which I believe will be manual 15 hours
 3. Training of probably Randy K (and others) and initial support 5 to 10 hours
 4. Help set up initial campaigns 5 hours
 5. I believe she will be able to set up a simple interface with LLPA accounting system (Quickbooks, Excel ?) 5 hours
- 50 hours estimated @ \$35 is \$1,750 so if you said up to \$2,000

After discussion, a motion was made to refer this request with questions about the interface with LGL and Quickbooks, the ability to generate mailing lists that could be used by the Printery, the relationship between Stripe and the LGL as well as checking that Cindy Harris would be contracted as an independent contractor to the Executive Committee. If the questions raised were answered indicating this would be a good fit for our needs, the Executive Committee could authorize moving ahead with the motions from SCBC regarding the use of LGL.

Board Nominations: Randy P wants to stay on the Board and Brent B would like to step down. Jim Schlesinger is interested in serving on the BOD and Jennifer Brigham would be interested in the BOD Secretary position.

Motion to recommend Jim Schlesinger and Randy Poznansky for BOD positions and Jennifer Brigham for the BOD secretary to the membership at the upcoming Annual Meeting. Seconded by Steve May. Passed Unanimously.

Operations Committee - Steve May

LLPA on-line merchandise sales are open. The online store will be closing at midnight on May .

Education Committee – Joe Thrasher

Newsletter Update This will be going out in the mail at the end of this week.

Old Business:

Jeff – Made a motion to approve the contract with NWRPC for the non-grant related activities supporting the LLPA that had been presented to the BOD at the March meeting. Seconded by DJ

Motion passed unanimously.

June 23 Northwest WI Lakes Conference in Spooner. (Good to attend.)

Registration opening on May 1.

Next Board Meeting 5/15

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